

Local Newspapers are **IMPORTANT**

  *Any Way You Look At It*

The Weekly Villager is a family owned and operated publication that focuses on local news, area residents, hometown issues and events. Serving the communities for over 40 years, The Villager is produced every week by local residents who have a desire to show you what is great about the area that we live in!

WHY IS THE VILLAGER FREE?

Our job is to get every single paper we print into the hands of your potential buyers fast. A free paper allows us to accomplish just that. We strategically place The Villager in locations that our readers visit every day such as restaurants, grocery stores, banks and retail stores so that our papers are available when and where readers want them.

The Villager doesn't just sit in the racks -- over 98% of our newspapers get picked up weekly. With The Villager you get what you pay for -- a paper that does not sit in the driveway or clog up a mailbox. You get your message into the hands of qualified, loyal readers who know when and where to find their favorite newspaper every week.

When times are good, you should advertise.

When times are bad, you **MUST** advertise.

~ American Business Media



THE WEEKLY **VILLAGER**

8088 Main Street

Garrettsville, OH 44231

330.527.5761

www.weeklyvillager.com

Follow Us



THE WEEKLY VILLAGER

With a coverage area spanning the tri-county area, your advertising dollars go a long way in the Weekly Villager.

Each week our newspaper puts your business' message in front of over 15,000 potential customers.

We have over 150 weekly distribution sites in the following communities:

Burton ~ Freedom Township
Garrettsville ~ Hiram ~ Mantua
Middlefield ~ Nelson Township
Newton Falls ~ Parkman ~ Ravenna
Shalersville ~ Windham



2022 RATES

COLUMN WIDTH	AD SIZE COLUMNS X INCHES	B&W	COLOR
3.342"	2X2"	40.00	45.00
3.342"	2X3"	52.00	60.00
3.342"	2X4"	67.50	75.00
3.342"	2X5"	83.00	90.00
3.342"	2X6"	100.00	110.00
3.342"	2X7"	120.00	130.00
5.102"	3X4"	100.00	110.00
5.102"	3X5"	125.00	130.00
6.860"	4X4"	130.00	140.00
5.102"	1/4 PAGE	160.00	175.00
10.375"	1/2 PAGE	265.00	280.00
10.375"	BANNER	100.00	110.00
10.375"	FULL PAGE	460.00	480.00

WE WORK FOR YOU!

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Ask About The Villager Community Magazines



Discover Garretttsville
Only In Ravenna



Explore 44444
Headwaters
Amazing Advertising
Opportunities



PROFESSIONAL SECTION

Ad Size Is 3.2" w x 2" h | Black & White Only

\$28 Open Rate
6 week run - \$144
10 week run - \$225

INSERTS
\$45/thousand
1,000 pc. minimum

ON-LINE ADVERTISING
\$20 Month

Your business ad on our website
linked to your website or
business Facebook page.

Think Long Term & Save!!



We offer Annual Contracts & Seasonal Contracts which can save you money.
Non-Profit Advertising discounts available.

ADVERTISING DEADLINE IS FRIDAY BY 5 P.M.

We accept ads in the following formats: eps, pdf, jpg | Send artwork via e-mail to ads@weeklyvillager.com